

UNLOCK YOUR GOOGLE ADS POTENTIAL

KUWARE[®]
Auto Repair LEADS USA

Auto Services - General

Glass Repair

Case Study

GEO-TARGET: South Florida

HIGHLIGHTS

METRICS

FIRST 30 DAYS

- Launched with a high **CTR of 4.87%**.
- Initial **18% conversion rate** which is well above the average lead generation conversion rate of 10%.

RESULTS

66%
Conversion
Rate

MOST RECENT 30
DAYS

Maintained average
CPC and position
over 6 months.

Current cost per lead
is **\$7.57**, a **69%**
improvement over
our initial launch.

PPC performance is based on a variety of elements and can vary significantly based on geographic targeting, competitive landscape and other factors. Results are never guaranteed.

PERFORMANCE DATA

METRIC	FIRST 30 DAYS	RECENT 30 DAYS	CHANGE
Clicks	117	121	3%
Impressions	2,404	2,291	-5%
Click Through Rate	4.9%	5.3%	9%
Average Cost Per Click	4.60	5.00	9%
Ad Spend	538.49	604.71	12%
Conversions	22	80	264%
Conversion Rate	18.8%	66.1%	252%
Cost Per Conversion	24.48	7.56	-69%

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We have stellar results for dozens of Auto Repair companies!

It is your turn now!!

Let us help YOU GROW your biz!!!

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